

## Jersey Coast Dental Forum

Di Cesare & Di Cesare, Periodontal Health Specialists Present:

# The Nineteenth Annual Hygiene Extravaganza

Wednesday, May 9, 2018 ~ 8:00 am – 3:00 pm

## “The Rock & Roll Hygienist”

**Catrice Opichka**

**“Sex, Drugs & Alcohol – The 21<sup>st</sup> Century Dental Hygiene Therapist” 6 CEUs**

**Course Overview:** The role of the dental hygienist has changed significantly in the last 100 years. From dental technician to dental therapist, the face of our daily interactions with patients has taken on new challenges and created new responsibilities.

Every day we are faced with difficult conversations that go far beyond the dental health of our patients. We have always faced the challenges of discussing issues like smoking and chewing tobacco with our patients. However, these are no longer the only addictions we need to be prepared to deal with in our practice. We need to be ready to address the effects of alcohol and drug abuse as well. The increase in oral cancer related to the human papilloma virus (HPV) has forced us to look at the way we address oral sex as one of the new risk factors of oral cancer. We also fight the impact of today’s society in the increased incidence of bulimia, which was traditionally prevalent in women but is now also occurring more frequently in our male patients. To add to these complex conversations – these challenges are being seen in our teen and young adult patients as well as adults.

This course takes an interactive approach to dealing with these complex conversations. We will uncover relevant statistics and valuable information to use as a foundation to bring into the workshop. Participants will then work together to discuss the best ways to start a dialogue with our patients on these challenging topics.

### Learning Objectives:

- Recognize situations and opportunities to help patients with complex problems that affect dental health.
- Understand dental complications that are associated with smoking, drugs, marijuana, alcohol, oral sex, bulimia and other socially influenced patient issues.
- Provide valuable information to patients on complex topics through effective communication.

*Catrice Opichka’s energy, enthusiasm and knowledge have left captivated hygienists asking for more on the lecture circuit over the last 5 years! With twenty years’ experience as a dental hygienist herself, Catrice’s presentation is inspirational, poignant, passionate and practical. Ms. Opichka is the owner of Pure Education, LLC, and, through her lectures, she tackles challenging topics such as the effects of addiction in dentistry, the risks associated with the Human Papilloma Virus, and caring for oncology patients in the dental practice. She holds a Bachelor of Science degree in Psychology, with a concentration in addiction and is currently working on her MBA. Catrice is a member of the American Dental Education Association, American Dental Hygienists Association, National Speakers Association, Seattle Study Club Education Advisory Board, and is an examiner for the Central Regional Dental Testing Services.*

### Lunch and Exhibits

In designated space apart from the lecture hall, meet and interact uniquely with the many dental hygiene “friendly” companies and resources that will be represented to learn the latest in Dental Hygiene...visit [www.HygieneExtravaganza.com](http://www.HygieneExtravaganza.com) for a current listing of participating companies.

**Addison Park, 150 Route 35, Aberdeen, NJ 732-566-9660 ~ Exit 117or120 Garden State Pkwy**

### Dr. Anthony Di Cesare is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist Dental professionals in identifying quality providers of continuing dental Education. ADA CERP does not approve or endorse individual courses or Instructors, nor does it imply acceptance of credit hours by boards of dentistry.

**ADACERP**  
CONTINUING EDUCATION RECOGNITION PROGRAM



**Seminar Registration Form**  
**The 19th Annual Hygiene Extravaganza**  
**“The Rock & Roll Hygienist”**  
**Wednesday, May 9, 2018 ~ 8:00 am – 3:00 pm**  
[www.HygieneExtravaganza.com](http://www.HygieneExtravaganza.com)

*Register Early      Limited Seating      RDHs only      6 CEUs*

**Registration fee per RDH:** if postmarked by March 31, 2018.....\$135.00 if postmarked after March 31, 2018...\$155.00

**TO REGISTER, PLEASE COMPLETE THE FORM AND MAIL IT WITH PAYMENT**

**CHECKS PAYABLE TO: Anthony Di Cesare, DDS**  
240 Half Mile Road, Red Bank, NJ 07701 Attn: Maggie

**COURSE CONFIRMATION WILL BE SENT VIA EMAIL ONLY**

**PLEASE PRINT CLEARLY**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Dental Hygiene License #: \_\_\_\_\_ Employer's Name: \_\_\_\_\_

Home/Cell phone #: \_\_\_\_\_ Work phone #: \_\_\_\_\_

**Email\*:** \_\_\_\_\_

*\*Email is required for all course confirmations, information and updates\**

**NO CANCELLATIONS/NO REFUNDS HONORED AFTER APRIL 23, 2018**

Maggie Crisalli - Program Coordinator, 732-747-7901 or [jcdf@dicesaredds.com](mailto:jcdf@dicesaredds.com)